



**BOTIKA**  
ALCHIMISTI DIGITALI

**IITM**  
International Institute of Tele-Medicine

**N O E M A**

# MED EXPO

INNOVATION IN INFOBIOMEDICAL  
TECHNOLOGIES AND TELEMEDICINE

OPENING EVENT: **20-22 MAY 2021**



MED EXPO

[www.medexpo.it](http://www.medexpo.it)

# WHAT IS MEDEXPO?

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The community and virtual fair open all year round which offers a meeting space for specialists, opinion leaders, companies and a wide range of participants.

Just as the circulation of ideas and expertise becomes essential to counteract the emergency, the traditional trade fair sector is at a stand still.

MedExpo is the innovative answer for promoting excellence in healthcare to a rapidly evolving global market.

# TOPICS LIST



TERRITORIAL MEDICINE  
HOME CARE  
HEALTH INFORMATION SYSTEMS



TELEMONITORING  
P-HEALTH  
TELEREHABILITATION



ARTIFICIAL INTELLIGENCE  
IOMT  
BIG DATA



HOSPITAL INFORMATION SYSTEMS



DIAGNOSTIC IMAGING  
3D PRINTING



GLOBAL & ONE HEALTH  
DEVELOPMENT COOPERATION

# WHAT BENEFITS?

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MedExpo offers an interdisciplinary vision on the cutting-edge thematic areas to define the strategies of the "next normality" and bring users to the applications.

The expertise represented in MedExpo organizing team and the solid scientific leading of IITM guarantee a privileged stage for the sponsors.

A great novelty: the fair remains open all year round, hosting thematic events to feed a community that grows over time.

# PROFILES

	VIRTUAL	GOLD	PLATINUM
COMPANY PROFILES	1	3	5
PRODUCT DATA SHEETS	1	3	10
PDF BROCHURES / PROMOTIONAL VIDEOS	1	3	10
LINK TO COMPANY WEBSITE	✓	✓	✓
PRIVATE COMMUNICATIONS (WHATSAPP-TELEGRAM-LINKEDIN)	✓	✓	✓
BOOKING FACE TO FACE APPOINTMENTS	✓	✓	✓
BACKOFFICE ACCESS WITH ACCESS STATISTICS	✓	✓	✓
PROMOTIONAL NEWSLETTER BY THE AGENCY	✗	✓	✓
MAXIMUM BUSINESS VISIBILITY	✗	✗	✓

#### PURCHASABLE SEPARATELY:

SPONSORED SPEECH

SPONSORED SYMPOSIUM

DIGITAL CONTENT EDITING



## CONTACTS

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